

Whakatupu! Whakahāngai! Whakaeke! *Build! Adapt! Succeed!*

The new direction of Te Wānanga o Aotearoa

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Te Taiurungi o Te Wānanga o Aotearoa



Te Wānanga o Aotearoa

Our Destination

WHĀNAU
TRANSFORMATION
THROUGH
EDUCATION

'We will be a leading world-class indigenous organisation dedicated to the successful transformation of the lives of our taurira and their whānau.

This will be based on educational excellence achieved through innovation, investing in our people, technology, communication and brand.

Whānau transformation through education will be at the heart of everything we do'.

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Ngā Uara

Our pathway to our destination will be guided by our organisational values:



Te Aroha - Having regard for one another and those for whom we are responsible and to whom we are accountable.

Te Whakapono - The basis of our beliefs and the confidence that what we are doing is right.

Kotahitanga - Unity amongst iwi and other ethnicities; standing as one.

Ngā Ture - The knowledge that our actions are morally and ethically right and that we are acting in an honourable manner.





WHĀNAU TRANSFORMATION THROUGH EDUCATION

We will be a leading world-class indigenous organisation dedicated to the successful transformation of the lives of our taura and their whānau.

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STRATEGIC OBJECTIVES	2015 - 2016 ACTIONS	TAUIRA OUTCOMES
<p>EDUCATIONAL EXCELLENCE Further enhance educational excellence – from programme design to programme delivery, which includes quality teaching, learning methodologies and practices</p>	<ul style="list-style-type: none"> Determine the mix of provision Meet educational performance objectives Provide clear pathways to further education Provide a modern and engaging digital experience for taura Develop and implement the AKO Wānanga strategy Develop and implement the Rangahau strategy Capture our taura voice to report on satisfaction, progression, outcomes and areas for improvement Achieve equitable allocation of kaimahi 	<ul style="list-style-type: none"> Secure and confident in mātauranga Māori Highly valued and relevant skills Opportunities for economic advancement Sought after by employers Empowered to make positive contributions to whānau, hapū, iwi and communities Confidence Critically conscious Secure in identity Aspirational Led by values and principles Connected
<p>LEADERSHIP Strengthen and provide effective leadership – ensure we do the right things at the right times to achieve the right results</p>	<ul style="list-style-type: none"> Complete Te Raumairanga to build and lead high performing teams Implement a people leadership framework Develop a reward and recognition programme Develop a talent identification and succession planning framework Develop and implement a performance leadership process Ensure a consistent approach to quality Review delivery sites and utilisation to inform future capital investment decisions Develop and enhance the strategic financial performance framework 	<p>TAUIRA FOOTPRINT</p> <p>TE WAHAROA 1. First connection</p> <p>By reputation and action Te Wānanga o Aotearoa is the best choice for furthering education.</p> <p>2. Pre-enrolment</p> <p>Every potential taura that expresses an interest is guided to the most relevant and achievable programme.</p> <p>3. Enrolment</p> <p>Taura enrolment is confirmed in a timely accurate and respectful way while instilling confidence about their learning journey with Te Wānanga o Aotearoa.</p> <p>4. Induction</p> <p>Taura experience a positive induction and feel excited to be part of Te Wānanga o Aotearoa, they have a sense of belonging to a kaupapa of importance.</p>
<p>BRAND Strengthen our brand – build a wider base of support which recognises our role as a lead Māori development organisation</p>	<ul style="list-style-type: none"> Implement a brand review and a change programme Review recruitment model and implement taura recruitment support strategies Implement marketing plans that contribute to targets, sustainability and reputation Refocus marketing and brand activity to improve effectiveness and efficiencies Target and promote programmes that will increase youth participation and vocational outcomes Identify ongoing opportunities to gather taura and stakeholder perspectives 	<p>AKO WĀNANGA 5. Taura learning experience</p> <p>Taura have succeeded and their learning has value. Every taura has achieved their potential.</p>
<p>INNOVATION Innovate to succeed – our business model will adapt to the expectations of our taura, government policies and stakeholders</p>	<ul style="list-style-type: none"> Develop an effective and efficient innovation culture Develop alternative income streams to achieve sustainability Develop an empowering technology strategy that enables a modern wānanga 	<p>KĀPUIA 6. Successful outcome</p> <p>Taura and their whānau have a sense of pride in their contribution and achievement. Taura progress to the next stage in their life journey.</p> <p>7. Stays connected</p> <p>Taura stay connected and are proud to have studied at Te Wānanga o Aotearoa. Taura would recommend Te Wānanga o Aotearoa to their whānau and friends.</p>
<p>COMMUNICATION Improve communication – clarity and simplicity of key messages will be paramount</p>	<ul style="list-style-type: none"> Implement strategies that enhance communication and to reo Māori Enhance our performance through organisational reporting Extend communication reach through digital technologies Increase multi-platform communication with taura, kaimahi and stakeholders 	<p>TAUIRA JOURNEY</p> <p>TAUIRA SUPPORT</p> <p>Taura support services are committed to enhancing our taura achievement and are well resourced to provide excellent services. Our taura support service enhances taura learning, retention and graduation.</p> <p>FACILITIES AND PREMISES</p> <p>Our facilities enhance learning in a culturally appropriate environment.</p> <p>RESOURCES</p> <p>Our taura and kaimahi are well resourced. Taura are supported to reach their potential by ensuring all resources are available.</p>

Educational Excellence

STRATEGIC OBJECTIVES

2015 - 2016 ACTIONS

EDUCATIONAL EXCELLENCE

Further enhance **educational excellence** – from programme design to programme delivery, which includes quality teaching, learning methodologies and practices

- Determine the mix of provision
- Meet educational performance objectives
- Provide clear pathways to further education
- Provide a modern and engaging digital experience for taura
- Develop and implement the AKO Wānanga strategy
- Develop and implement the Rangahau strategy
- Capture our taura voice to report on satisfaction, progression, outcomes and areas for improvement
- Achieve equitable allocation of kaimahi



Effective Leadership

STRATEGIC OBJECTIVES

2015 - 2016 ACTIONS

LEADERSHIP

Strengthen and provide **effective leadership** – ensure we do the right things at the right times to achieve the right results

- Complete Te Raumairanga to build and lead high performing teams
- Implement a people leadership framework
- Develop a reward and recognition programme
- Develop a talent identification and succession planning framework
- Develop and implement a performance leadership process
- Ensure a consistent approach to quality
- Review delivery sites and utilisation to inform future capital investment decisions
- Develop and enhance the strategic financial performance framework



Strengthening our Brand

STRATEGIC OBJECTIVES

2015 - 2016 ACTIONS

BRAND

Strengthen our brand – build a wider base of support which recognises our role as a lead Māori development organisation

- Implement a brand review and a change programme
- Review recruitment model and implement taura recruitment support strategies
- Implement marketing plans that contribute to targets, sustainability and reputation
- Refocus marketing and brand activity to improve effectiveness and efficiencies
- Target and promote programmes that will increase youth participation and vocational outcomes
- Identify ongoing opportunities to gather taura and stakeholder perspectives



Innovating to Succeed

STRATEGIC OBJECTIVES

2015 - 2016 ACTIONS

INNOVATION

Innovate to succeed – our business model will adapt to the expectations of our taura, government policies and stakeholders

- Develop an effective and efficient innovation culture
- Develop alternative income streams to achieve sustainability
- Develop an empowering technology strategy that enables a modern wānanga



Improving Communication

STRATEGIC OBJECTIVES

COMMUNICATION
Improve communication –
clarity and simplicity of
key messages will be
paramount

2015 - 2016 ACTIONS

- Implement strategies that enhance communication and te reo Māori
- Enhance our performance through organisational reporting
- Extend communication reach through digital technologies
- Increase multi-platform communication with taura, kaimahi and stakeholders



Te Wānanga o Aotearoa

TAKING EDUCATION TO THE PEOPLE

NUMBER OF TAUIRA: HEAD COUNT

32,235

NUMBER OF TAUIRA: EFTS

20,701

DELIVERY TOWNS AND CITIES

120

DELIVERY TOWNS AND CITIES

150



Te Wānanga o Aotearoa

WORKING WITH PRIORITY LEARNERS

NUMBER OF TAUIRA MĀORI

17,414

NUMBER OF PASIFIKA TAUIRA

3,432

NUMBER OF UNDER 25-YEAR-OLD TAUIRA

3,434

NUMBER OF UNDER 25-YEAR-OLD TAUIRA

3,434



Te Wānanga o Aotearoa

SUPPORTING ENGAGEMENT WITH PATHWAYS OF LEARNING

CERTIFICATE LEVEL QUALIFICATIONS
– LEVELS 1,2,3 AND 4

50

DIPLOMA AND GRADUATE CERTIFICATE LEVEL
QUALIFICATIONS – LEVELS 5 AND 6

12

DEGREE AND POST-GRADUATE DIPLOMA LEVEL
QUALIFICATIONS – LEVEL 7 AND ABOVE

11



DEGREE AND POST-GRADUATE DIPLOMA LEVEL
QUALIFICATIONS – LEVEL 7 AND ABOVE

11



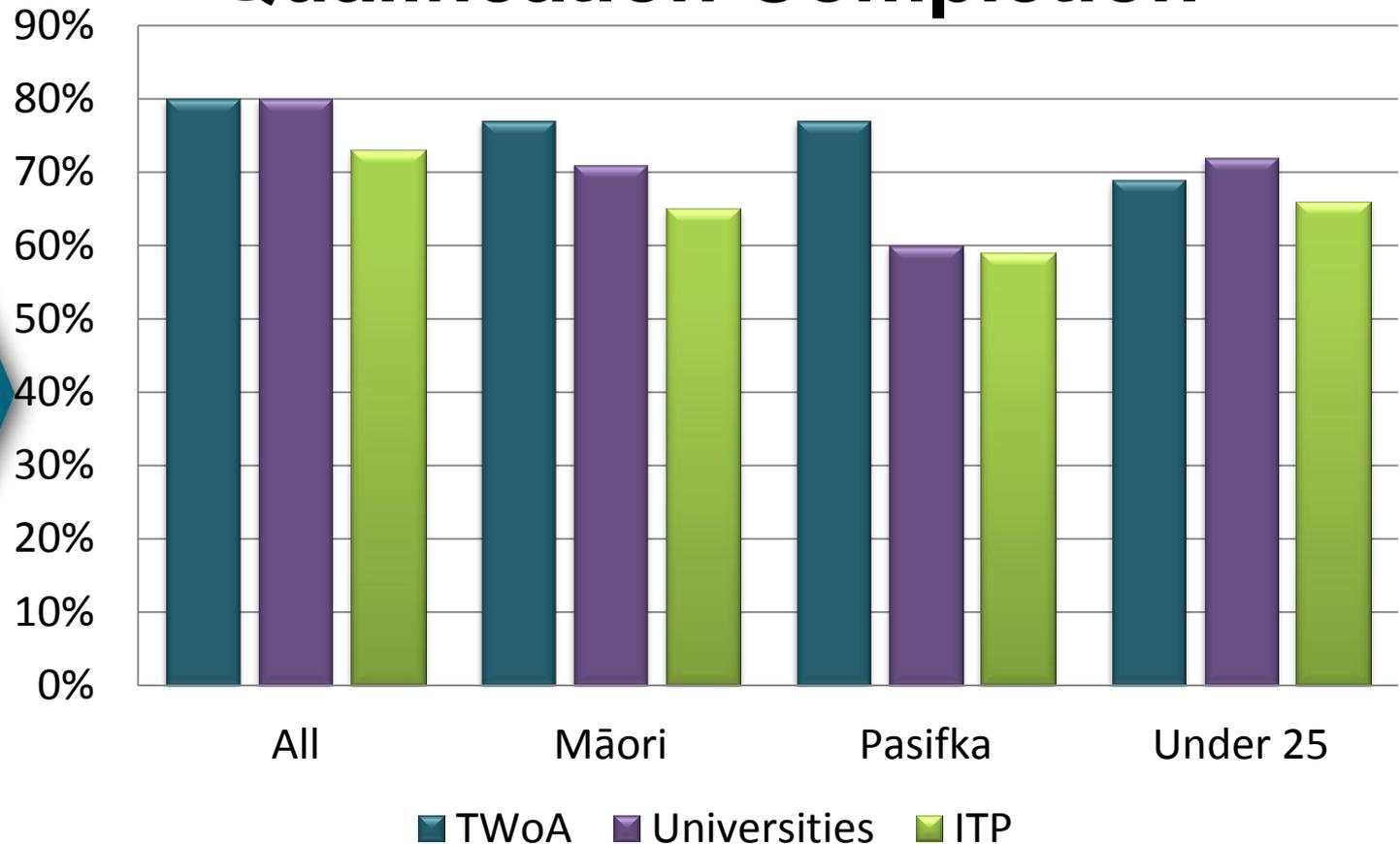
Educational Outcomes

	2010	2013
Qualification Completion	66%	79%
Course Completion	76%	81%



Educational Outcomes – Sector Comparison

Qualification Completion



Economic Outcomes

- **65%** of graduates gained employment or additional responsibility
- **92%** of graduates are satisfied/highly satisfied with their educational experience
- **74%** had a plan to improve their future
- **88%** had enough income to meet their needs



Social Outcomes

- **79%** of graduates are using their new skills within their whānau, iwi or community
- **77%** have an increased understanding of mātauranga Māori
- **80%** were satisfied with the lifestyle of their family
- **89%** rated their own and whānau health & wellbeing as good or excellent



Whānau Transformation Through Education



Te Wānanga o Aotearoa

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